



Shelford Rugby Club

The 3rd generation 1st VX team pitch is now up and running. This has led to a large number of other rugby, football and hockey clubs increasingly using the SRC's facilities to the extent now that the club is employing a full time steward in order to manage the operation of the club.

The increasing use of the club gives a greater exposure to all those who are advertising.

Please find some of the promotional opportunities which Shelford Rugby Club are offering this year.

Advertising Boards

The boards are located around the 3G pitch and are placed either on the parameter fence or on a large display board running along the far side of the pitch.

The size of the fence advertising boards are:

1. Single Board 2000mm x 750mm costing £375 per season
2. Double Board 4000mm x 750mm costing £680 per season
3. Triple Board 6000mm x 750mm costing £895 per season

The rear display board is more flexible in the size we are able to offer in terms of length and height. Please contact me for a cost estimate.

N.B.

Additional to the advertising fee is the one off cost of the artwork and the board and, of course, this is all subject to VAT





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This year we are offering advertisement placements in the club's weekly email newsletter, as well as on rolling screens in the clubhouse, instead of the traditional match day programme.

Your advertisement will occur in the emailed newsletter published every Friday night during the season and not only on home match day programmes as previously therefore reaching a far greater number of Shelford members every week.

Additional to this, around the clubhouse your digital advertisement will be displayed on screens with two in the main room and an additional two in the Mike Cooke lounge.

The digital screens deliver continuous rolling news, club news and current topics along with the placement of your advertisement in the loop.

As these advertisements are in a digital format they will be able to be edited throughout the season for any reason you may require.

The cost for placing this digital advertisement in both formats is:

£275 + VAT per season

VPShelford@earthlink.net or 07836287886

