TEVERSAL FOOTBALL CLUB

2016 - 2017 Season

SPONSORSHIP / ADVERTISING OPPORTUNITIES BOOKLET

www.teversalfc.co.uk - www.tevieboys.co.uk

Teversal Grange Sports & Social Centre
Carnarvon Street, Teversal, Sutton-In-Ashfield, Nottinghamshire, NG17 3HJ.



"PLAYING TO LIVE THE DREAM"





Teversal FC senior team are progressing within the National League System that covers football from the Premiership down to Grass Roots Football. Currently we are at Step 6 of the National Non-League system.

Playing at step 6 gives us the opportunity to play in the world famous F.A. Cup (if we gain the points total and ground grading required) and also in the other national competition for clubs at our level which is the F.A. Vase with both competitions ending with the final at Wembley Stadium. In addition we enter our Ladies Team in the F.A. Women's Cup.

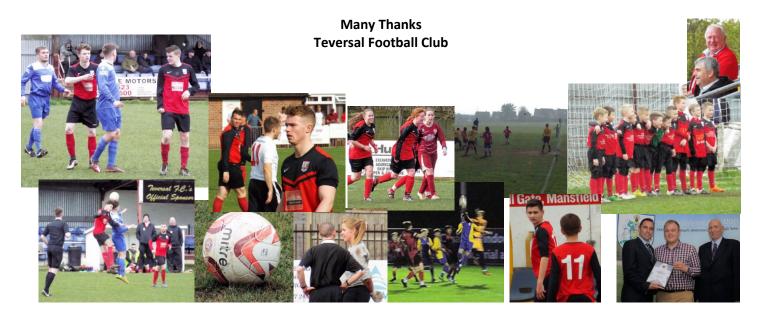
To compete at this level we work within the club ethos of being a Community Club and along with our growing Youth Section we want the Senior Section to be playing their football at the highest level possible, along with a view of progressing young players through the Youth Section in to the professional game or in our club's Senior section. We are playing in the following leagues as well as the F.A. competitions for the 2016/2017 season and hopefully you can help the club to climb the non league pyramid:

- **The First team** are in the Toolstation Northern Counties East League Division One, plus compete in the League Cup and the Nottinghamshire Football Association Saturday Senior Cup.
- The Reserve team gain promotion last season so will be in the Abacus Lighting Central Midlands
 Football League South Division plus will play in the League Cup, Floodlite Cup and the Nottinghamshire
 Football Association Saturday Intermediate Cup.
- The Ladies team in the East Midlands Women's Regional Football League Division 1 North plus playing in the League Cup Competition and Nottinghamshire Football Association Ladies County Senior Cup.

As well as the senior teams mentioned, the club are also fielding youth teams in the Mansfield Youth Football League, Young Elizabethan, Notts Youth League and Kickstart League from Under 7's through to Under 16's, along with running a Tevie Tots session once per week for children aged 5 and 6 years old, which helps us continue to build for the future.

We invite you to become part of our football family and enjoy supporting a club that well encourage their sponsors to be supported like you have supported them.

May we take this opportunity to thank you on behalf of Teversal Football Club for taking the time and interest in viewing our sponsorship / advertising package.

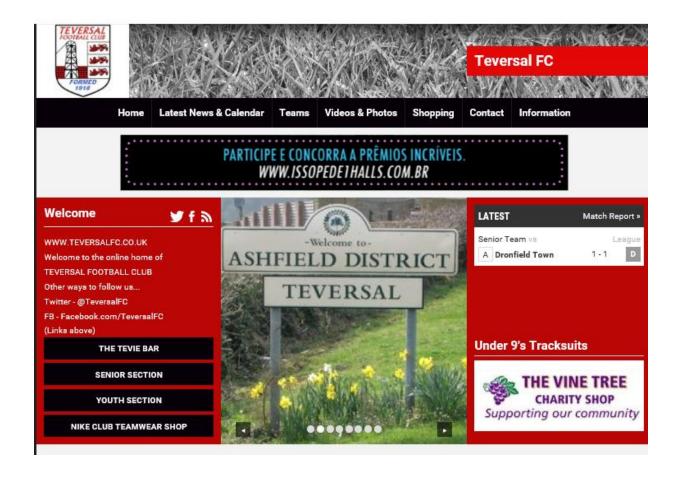


We are offering a wide range of sponsorship /advertising opportunities in our portfolio that we feel is offering great value for money that helps us to promote your organisation and supports our club in the big world of football, along with some coverage in the local and social media community.

If you would like to discuss any of our packages further or would like to arrange a personalised bespoke tailor-made package to suit your specific needs, please contact the club's Commercial Manager Bev Taylor who is more than willing to help you in planning your sponsorship package.

	TEVERSAL FC COMMERCIAL
Contact	Bev Taylor
Telephone	07954 401234
Email	bev.taylor@teversalfc.co.uk
General Email	sponsorship@teversalfc.co.uk

Alternatively contact any member of the club by visiting the club website www.Teversalfc.co.uk and selecting "Contacts" and then "Officials" for a full list of members who are willing to help.



TEVERSAL FOOTBALL CLUB 2016-17 Season

SPONSORSHIP & ADVERTISING OPPORTUNITIES

OPTION 1

The Ground Sponsor Package includes:

- Your name incorporated in the name of the ground
- The right to use the Teversal FC details and logo to advertise your company as the Ground Sponsor of Teversal FC, including the name of the ground
- Ground Advertising board
- Ground name will be advertised on the Club Website and your details will be entered onto the Club website, with a link to your website
- Ground name to be used within the Club address at all time
- Full page advert in Match day programme
- Logo on front or rear of Match day programme
- 4 Match tickets (including match day programmes) to each home game with access to the Hospitality Suite
- Squad photo (can include yourself or company vehicle)



Price:

£6,000 for 3 seasons

Note: This package is open to discussion and can be tailored to meet both your and our club's needs.

OPTION 2

Ground Advertising Board:

Enhance your company's image with a pitch side hoarding

Two Options Available

- 16ft x 2ft supplied by you (assistance can be given if required) to your design/specifications
- 8ft x 2ft supplied by you (assistance can be given if required) to your design/specifications

Prices:

£100.00 = 16ft x 2ft for the first season and a reduced renewal rate per season, current renewal rate is £50.00 for the 2016/17 season

£50.00 = 8ft x 2ft for the first season and a reduced renewal rate per season, current renewal rate is £25.00 for the 2016/17 season



Note: If you wish you can come and choose where to site your board/s in the vacant spaces.



OPTION 3

The Additional Kit Sponsor Package includes:

- Your company logo or name printed across the shoulders of the playing shirts (will have to comply with FA Specifications)
- Your company details will be advertised on the Club Website with a link to your website
- Half page advert in Match day programme
- Logo on front or rear of Match day programme
- 2 Match tickets (including match day programmes) to each home game with access to the Hospitality Suite
- Squad photo (can include yourself or company vehicle)



Price:

Home Kit = £500 for 2 seasons first team and 2 seasons Reserve team (Four seasons in total).

Away Kit = £500 for 2 seasons first team and 2 seasons Reserve team (Four seasons in total).

Note: Sponsor both home and away kits for £750.

OPTION 4

The Senior Warm Up Coats Package includes:

- Your company logo or name printed on the back of the Coat tops
- Ground Advertising board
- Your company details will be advertised on the Club Website with a link to your website
- Full page advert in Match day programme
- 4 Match tickets (including match day programmes) to each home game with access to the Hospitality Suite
- Squad photo (can include yourself or company vehicle)

Price:

£1,000 for 2 seasons for one team.

<u>Note:</u> One Team means, First Team, Reserves or Ladies. Individual packages can be discussed for each individual youth team.



OPTION 5

The Senior Warm Up Tee-Shirt Package includes:

- Your company logo or name printed on the back of the Coat tops
- Ground Advertising board
- Your company details will be advertised on the Club Website with a link to your website
- Full page advert in Match day programme
- 4 Match tickets (including match day programmes) to each home game with access to the Hospitality Suite
- Squad photo (can include yourself or company vehicle)



£500 for 2 seasons for one team.

Note: One Team means, First Team, Reserves or Ladies. Individual packages can be discussed for each individual youth team.





OPTION 6

The Executive Match Day Sponsor Package includes:

- 4 Match Tickets
- Match day hospitality including pie and peas lunch with a drink of your choice in the hospitality suite prior to the game, and half time/full time refreshments in our hospitality suite
- Match Day programme for each guest
- Editorial announcement in the match day programme advertising you as the match day sponsor. Logo included on front/rear of programme
- Your details announced on Match day as Executive Match Day Sponsor
- Pre-match photo with the team Captain on the day or a players of your choice from the match day with a print supplied





Price:

From £80.00 per match

(Multi-match prices can be considered on request)

OPTION 7

The Match Ball Sponsor Package includes:

- 2 Match Tickets
- Match day hospitality including a pie and peas lunch with a drink of your choice in the hospitality suite prior to the game, and half time/full time refreshments in our hospitality suite
- Match Day programme for each guest
- Editorial announcement in the match day programme advertising you as the match day sponsor. Logo included on front/rear of programme
- Your details announced on Match day as Match Ball Sponsor

 Pre-match photo with the team Captain on the day or a players of your choice from the match day with a print supplied

Price:

From £40.00 per match

(Multi-match prices can be considered on request)

OPTION 8

Match Day Programme Advertising:

The official Teversal F.C. match day programme is produced for all first team competitive games and is widely acknowledged as one of the leading programmes in non-league football. Every issue is packed with facts, figures and information along with varied editorials from the League, Match Reports etc....

- Your details will also be entered onto the Club Website.
- All we ask is that you provide the artwork for your Advertising.

Prices:

Full Page advert in full colour - £100.00 per season
Half Page adverts in full colour - £60.00 per season
Quarter Page adverts in full colour - £35.00 per season
multi-season prices can be given on request.



Please Note: Adverts can be changed on a monthly basis to suit your needs. All that is required is that you provide the artwork no later than Wednesday for a Saturday game and Saturday for a midweek game.

OPTION 9

Player / Management Team / Club Director or Officer Sponsor:

- · Coverage on the Club website
- Sponsors list posted in the Tevie Bar and Hospitality Suite
- Coverage in the Match Day programme
- Opportunity for a photo to be taken with the Player /
 Management Team / Club Director or Officer you sponsor

Prices:

£50.00 per season per individual Player / Management Team / Club Director or Officer.



Dean Short Sponsored By FastFrameUK

QUALITY TRADE WINDOWS AND DOORS

Amber Drive, Bailey Brook Ind Estate, Langley Mill

Nottingham, NG16 4BE. Email - info@fastframeuk.com
Telephone - 01773 714777

Brad Cox Sponsored By

R&S Construction
Call 01623 401918,

Simon 07889 753007 or Pete 07870 556918. Email randspaving@virginmedia.com

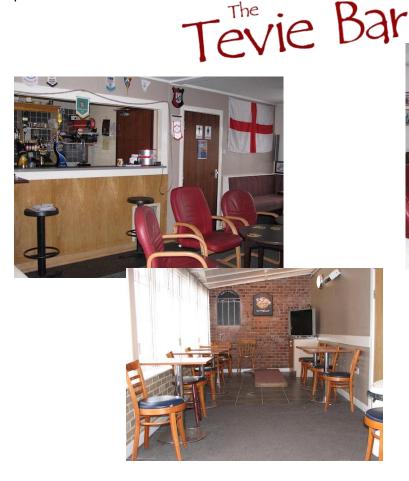
OPTION 10

Customised Bespoke Packages:

The options already covered in this package may not meet all your needs. If that is the case then we are open to discussions to design a customised advertising package that meets your needs and that of our club.

If there is anything that you would like adding to an individual advertising package identified or something that is totally unique to you, sponsoring the Tevie Bar, Tea Bar or even the website then this can be discussed to again meet your needs.

All packages can be for one or more seasons if a suitable package is identified and it is to the benefit of all parties concerned.





OPTION 11

Youth Section and Ladies Team Packages:

The Youth and Ladies Sections have specific needs and requirements, which also offer great advertising/sponsorship opportunities.

They are always having the need to look at Tracksuit sponsorship to Kit sponsorship plus many more opportunities available to you.

If you would like to discuss opportunities for Youth teams that range from Under 7's right through to Under 16's for the current season.

Don't forget for the first time ever, we have introduced a Ladies team, so therefore brings even more sponsorship/advertising opportunities.



What To Do Next.....

We would like to thank you for taking the time to view the advertising packages on offer to you. Hopefully there is something in here to be a benefit to you in the form of sponsorship or advertising with us.

All you have to do is complete the attached order form on the back page and provide the relevant information for us to successfully process your request.

Your club contact will be your main contact, but should they not be available we are all here to help you. If you do not have a club contact and have not been in contact with the club previously then please contact our sponsorship team (details below) who will be willing to help you. Alternative contact any member of the club by visiting the club website www.Teversalfc.co.uk and selecting "Contacts" and then "Officials" for a full list of members willing to help.

If you do require any further assistance or advice then please do not hesitate to contact us.

	TEVERSAL FC COMMERCIAL
Contact	Bev Taylor
Telephone	07954 401234
Email	bev.taylor@teversalfc.co.uk
General Email	sponsorship@teversalfc.co.uk

Many Thanks On behalf of all at Teversal Football Club



TEVERSAL FOOTBALL CLUB

SPONSORSHIP / ADVERTISING

FORMAL AGREEMENT 2016-17 SEASON

This is a formal agreement on behalf of parties representing Teversal Football Club and the undersigned person/organisation/company.

Address: Telephone Numbers: E-mail: Advertising Package/s Selected (Option Number): Advertising Package details (If customised please include what has been agreed and who with): Is artwork required? Yes/No/Not applicable Total Payment Due: Invoice Required: Yes/No Receipt Required: Yes/No Payment Made: Yes/No On signing this agreement, I agree to the package above and agree to make payments in full. In return the club is committed to meeting the terms set out in your chosen sponsorship/advertising package.	Purchasers Name:
Telephone Numbers: E-mail: Advertising Package/s Selected (Option Number): Advertising Package details (If customised please include what has been agreed and who with): Is artwork required? Yes/No/Not applicable Total Payment Due: Invoice Required: Yes/No Receipt Required: Yes/No Payment Made: Yes/No On signing this agreement, I agree to the package above and agree to make payments in full. In return the club is committed to meeting the terms set out in your chosen sponsorship/advertising package.	Company/Organisation:
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Customer Signature:	Customer Signature:
Club Contacts Name:	Club Contacts Name:
For and on behalf of Teversal FC Signature:	For and on behalf of Teversal FC Signature:
Date:	Date: