

ADVERTISING & MATCH DAY SPONSORSHIP OPPORTUNITIES 2018-19 SEASON

For more information or TAILORED TEAM & FACILITY SPONSORSHIP/ADVERTISING contact either: Malcolm Clements (07584 636259) or Scott Bogusz (07912 083345)

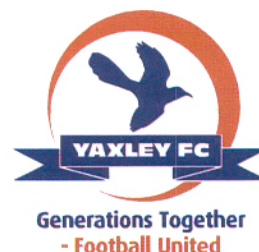


Match Day Programme (Folded A4 page)		MONTHLY COST	ORDER CODE
Inside Front Cover (Colour)	FULL PAGE ONLY (A5) (Annual in advance - £240)	£30	A1
Inside Rear Cover (Colour)	FULL PAGE ONLY (A5) (Annual in advance - £200)	£25	A2
Back Cover (Colour)	FULL PAGE ONLY (A5) (Annual in advance - £200)	£25	A3
Inside Programme	Full Page (A5) (Annual in advance - £160)	£20	A5
	Half Page (Annual in advance - £100)	£12	A6
	Quarter Page (Annual in advance - £65)	£8	A7
	Eighth Page (Annual in advance - £40)	£5	A8
Pitch-side Advertising Boards (per board)		COST	ORDER CODE
8' x 2' Board	Annual contract – includes 1/4 page ad in programme	£200	B1
4' x 2' Board	Annual contract – includes 1/4 page ad in programme	£150	B2
Board Production	Production/fixing of boards from supplied artwork*	£110	B3
*3 year board contracts	For large size boards	£600	B4
Naming Rights for Ground		COST	ORDER CODE
1 Year	Annual contract	£4000	N1
2 Years	Annual contract	£5000	N2
Sponsorship of assorted Club Kits		COST	ORDER CODE
Home Kit	3 year contract	£1800	K1
Away Kit	3 year contract	£1500	K2
Track Suits	3 year contract	£1400	K3
Training & Warmup Kits	3 year contract	£1250	K4
*Total Kit Sponsorship	3 year contract	£5250	K5
Website Advertising as supporters of Yaxley FC (approx 468 x 60 pixels)		MONTHLY COST	ORDER CODE
Company Logo	With link to your website or specific web page	£10	W1
Presidents Club VIP Membership		MONTHLY COST	ORDER CODE
Corporate or Personal	Per person	£30	PC1
*Members Guest Pass	Per person, per game, payable on the day	£20	
Match Day Sponsorship		COST PER GAME	ORDER CODE
Match Ball	Present the match ball, get a souvenir photo and VIP hospitality for 2 at half time in the board room	£50	M1
Signed Match Ball	As above with signed match ball	£70	M2
Match Sponsor	Feature on front page of programme and website, up to half page advert inside programme, a pre kick-off public address acknowledgement and VIP hospitality for 2 at half time in the board room	£75	M3
Combined Match & Ball 1	Sponsor package without signed ball	£100	M4
Combined Match & Ball 2	Sponsor package with signed ball	£120	M5

ALL advertisers & sponsors are featured on our "Rolling Match Day Presentation Screen" reaching 1000's of people at every match day and social function.

*if production of suitable artwork for boards is required, please contact us for a quote

ADVERTISING & MATCH DAY SPONSORSHIP OPPORTUNITIES



ORDER FORM

YOUR DETAILS <small>(Please complete in block capitals)</small>	
Company or Individual Name	
Address	
E-mail address and Website link (if required)	
Contact numbers	Mob: Home:

To Yaxley FC:

Please accept this signed order to proceed with the items identified below and as described in the attached opportunities schedule.

I understand that this order forms a non-cancellable and binding contract between myself and Yaxley FC to provide the items below for a minimum 12 month period.

ITEMS ORDERED				
Order Code	Quantity	Date required (if match related)	ITEM COST £	TOTAL £
GRAND TOTAL £				

Please tick as appropriate

- ☐ Sponsorship payment in full attached - Please make cheques payable to **"Yaxley FC"**
- ☐ Board production payment in full attached - Please make cheques payable to **"Hytner Exhibitions Ltd"**
- ☐ An initial payment of £ enclosed, followed by monthly payments of £ by standing order (we will send you a standing order form for your bank or details of our account for online banking).

Signed for and on behalf of the advertiser/sponsor:

..... Date

Note: If a sponsored event is postponed, the sponsorship will be transferred to the re-arranged fixture date.

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