

Contact

If you'd like to become a club sponsor for 2018 or have any questions regarding the club or our sponsorship offerings, please contact Kevin Golightly at

kevgolightly@hotmail.com

or

07793971342

www.batescottages.co.uk



@batescottages



www.facebook.com/batescottages



@batescottages

Customisation

We are always willing to work with sponsors to customise packages to help further the potential benefit to both the club and your business. This may include things such as providing incentives for club members and associates to use your business or service

Why sponsor?

- Business type exclusivity (Platinum tiers only). We will only allow 1 business type in this tier, this means no direct competition and further promotion for your business.
- Tax deductibility. It may be possible for you to claim tax benefits from your support.
- Brand awareness. The club will help promote your business however possible through the avenues outlined in each sponsorship tier.
- Networking with other businesses and the community at club functions and games.
- Helping the community by assisting in the development of local cricket.

What your support means

Your ongoing commitment to supporting Bates Cottages Cricket Club ensures we continue to improve club facilities and the development of our cricketers. This includes things such as;

- Purchase of match balls
- New training and playing equipment
- Purchase of a new scoreboard
- Upgrades to and maintenance of playing surface
- Upgrades to and maintenance of clubhouse
- Training of club coaches and volunteers
- First aid kits

SPONSORSHIP PACKAGES 2018



BATES COTTAGES



Club Background

Bates Cottages are an established cricket club with over 100 years of tradition and history situated in the village of Holywell, on the outskirts of Seaton Delaval.

Our home ground and clubhouse is located at Bates Welfare Ground which saw improvements to our facilities with the extension of the existing pavilion in 2012.

We are a community club with a family mentality and strong links between our junior and senior teams. We pride ourselves on seeing the progress of our young cricketers through different age groups and ultimately into our first and second men's sides. In 2016 the club introduced a midweek side with the goal of bridging the gap between colt's and men's cricket and increase the development of young talent.

BCCC currently has a variety of teams including junior, development and senior sides. The club regularly plays host to 3 or 4 matches at the Welfare each week.

SENIOR

1st XI - Play Saturday afternoons in the Northumberland and Tyneside Senior League Division 2.

2nd XI - Play Saturday afternoons in the Northumberland and Tyneside Senior League Division 5 North

DEVELOPMENT

The Development XI play midweek evenings in the North East Midweek League and friendly games on Sunday afternoons. It is mainly comprised of under 18 year olds with the guidance and influence of key senior players.

JUNIOR

BCCC has a colts program with teams in Under 11, Under 13 and Under 15 age groups. These teams play at a wide range of times include midweek evenings and weekend

Exposure

BCCC has a number opportunities for sponsors with exposure that reaches beyond the cricket club itself. The location of our club at the Welfare Ground sees high levels of foot traffic unrelated to the cricket club, seven days a week at all times of day. The park is a hotspot for dog walkers, young families and sport fans and would see sponsors exposed to a wide range of people on a regular basis. Beyond this on match and training days the park is a hive of activity with players, parents and spectators. The club also hosts matches on behalf of other clubs as well as corporate games and events.

2018 Sponsorship Packages

Platinum	£1000
Gold	£ 500
Silver	£ 250
Match Day	£50

	Platinum	Gold	Silver	Match
Name and logo on front of all shirts	*			
Name and Logo on shirt sleeve		*		
Banner Sign on Fencing	*	*	*	
Name and Logo on Website	*	*	*	
Name and Logo on social media week leading to game	*	*	*	*
Match Sponsor and invitation to attend game as special guest	*	*	*	*
Commitment to endorse and promote business	*	*	*	*